

Own a Piece of American Equity's Success Story

...as a Gold Eagle Member and Receive:

**American Equity
Stock Options
(NYSE: AEL)**

**Co-op Marketing
Dollars With
No Limit!**

With just \$1,000,000 in paid production you begin earning a piece of American Equity's Success Story with AEL stock options, AND you will receive Gold Eagle Money to offset your marketing costs.

THE MORE YOU PRODUCE FOR AMERICAN EQUITY, THE MORE AEL WILL INVEST IN YOU!

2008 Net Paid Annuity Production	AEL Stock Options Base + Bonus Options*	Gold Eagle Money for Co-op Marketing Expenses	
		B.P. Multiplier	Earned Co-op Money
\$ 1,000,000 - \$ 1,999,999	250 - 700	16 Basis Points	\$ 1,600 - \$ 3,200
\$ 2,000,000 - \$ 2,999,999	850 - 1,300	17 Basis Points	\$ 3,400 - \$ 5,100
\$ 3,000,000 - \$ 3,999,999	1,450 - 1,900	18 Basis Points	\$ 5,400 - \$ 7,200
\$ 4,000,000 - \$ 4,999,999	2,050 - 2,500	19 Basis Points	\$ 7,600 - \$ 9,500
\$ 5,000,000 - \$ 5,999,999	3,750 - 4,200	20 Basis Points	\$10,000 - \$12,000
\$ 6,000,000 - \$ 6,999,999	4,350 - 4,800	21 Basis Points	\$12,600 - \$14,700
\$ 7,000,000 - \$ 7,499,999	4,950 - 5,150	22 Basis Points	\$15,400 - \$16,500
\$ 7,500,000 - \$ 7,999,999	6,700 - 6,900	22 Basis Points	\$16,500 - \$17,600
\$ 8,000,000 - \$ 8,999,999	7,050 - 7,500	23 Basis Points	\$18,400 - \$20,700
\$ 9,000,000 - \$ 9,999,999	7,650 - 8,100	24 Basis Points	\$21,600 - \$24,000
\$10,000,000 - \$10,999,999	9,750 - 10,200	25 Basis Points	\$25,000 +

*250 stock options for \$1,000,000 of net paid annuity production; 50 additional stock options for each \$100,000 of incremental net paid annuity production. Additional BONUS Stock Options are available at various milestones of production. Please call us for more details.

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